



Central University of Punjab, Bathinda-151001.
Department of Mass Communication & Media Studies
(Established vide Act No. 25(2009) of Parliament)

Ref.No.- CUPB/MCMS/24/03/2021/380

Date: 24/03/2021

Minutes of AAC Meeting

An AAC meeting was held on 24 March, 2021 in the Department.
The minutes of the meeting are as follows:-

Agenda 1: To discuss Action Taken Report on Academic Audit and Research Audit

Resolution: 1) It was decided that possibilities of signing of MoU with Makhanlal Chaturvedi National University of Journalism and Communication, Indian Institute of Mass Communication, Pandit Lakhmi Chand State University of Performing and Visual Arts, Rohtak and Kushabhau Thakare Patrakarita Avam Jansanchar Vishwavidyalaya will be explored.

2) Dr Paramveer Singh will provide updated details of placement of students.

3) Every faculty member will share an academic activity (lecture/workshop) related to his/her course for academic calendar.

4) Hindi Journalism as a course will be explored to be included in MA programme and will be put forward in Board of Studies

5) Dr Chhavi Garg will collect information regarding participation of students in different activities

Agenda 2: To decide on allocation of courses of second semester

Resolution :- Following allocation was made:-

1. Introduction to Communication Research- Dr Rubal Kanozia
2. Reporting and Editing- Dr Rubal Kanozia (1), Dr Chhavi Garg (3)
3. Television Production- Dr Mahesh Kumar (3) and Dr Paramveer Singh (1)
4. Advertising and Public Relations- Dr Chhavi Garg (2) and Dr Paramveer Singh (2)
5. Reporting and Editing Practical- Dr Rubal Kanozia
6. Television Production Practical—Dr Mahesh Kumar
7. Page Make-up and Layout Designing- Dr Mahesh Kumar
8. IDC- Dr Chhavi Garg

Agenda 3: To discuss Graduate Attributes of MA programme

Resolution: Every faculty member will come up with attributes in CDC scheduled on 30 March, 2021


Dr Mahesh Kumar


Dr Paramveer Singh


Dr Rubal Kanozia


Dr Chhavi Garg