

## Department of Financial Administration (School of Management) Organizes Expert (Online) Lectures

In order to provide research perspective on emerging areas of Business Research, two expert (online) lectures were organized on 27<sup>th</sup>, April 2020, by Department of Financial Administration (School of Management), Central University of Punjab. The Resource person for the event was Dr. S Rameshkumar, Associate Professor, Tezpur (Central) University. In the first expert session on “Framing of Research Designs”, the speaker presented deep insights into the exploratory, descriptive & causal research designs and its applications in business research.

			
<p><i>Dr. Ramesh Kumar (Expert) providing insights on Research Perspective on Financial Literacy in second session.</i></p>	<p><i>Motivational Message on expert lectures from Prof. Anjana Munshi (Dean, School of Management)</i></p>	<p><i>Dr. Anand Thakur, Head (Department of Financial Administration) during welcome address</i></p>	<p><i>M.Com Students participating during lectures.</i></p>

The expert also presented his viewpoints briefly on various research issues pertaining to COVID19 impact on economy & well-being of people. The second session focused on developing research perspective in the area of Financial Literacy. The expert specified the extensive use of operationalization adopted by Organization for Economic Cooperation and Development (OECD) for measuring Financial Literacy & Consumer Financial Protection Bureau (CFPB) for Financial Well-being.

The session witnessed passionate participation from research scholars & M.Com. students. Prof. R. K. Kohli, Vice Chancellor conveyed his best wishes for the events. Prof. Anjana Munshi (Dean, School of Management) in her message stated that all the students should make full use of this learning opportunity during the lock down period and keep their spirits high.