



CENTRAL UNIVERSITY OF PUNJAB

[Established vide an Act No. 25(2009) of Parliament]

DEPARTMENT OF FINANCIAL ADMINISTRATION

SPECIAL LECTURE (ONLINE) ON “IMPACT OF COVID-19 ON THE INDIAN ECONOMY”

The Department of Financial Administration organized a special guest lecture on “Impact of COVID-19 on the Indian Economy” by Prof. Praveen Sahu (Dean, School of Commerce and Management & Head, Department of Commerce, Central University of Rajasthan) on May 15, 2020 through Cisco Webex. Dr. Dhanraj Sharma, Assistant Professor, Department of Financial Administration started the event with the welcome address and introduced the expert to audience. Prof. Anjana Mushi (Dean, School of Management) conveyed her best wishes for the event. Dr. Anand Thakur (Head, Department of Financial Administration) invited the Speaker for the session.

Prof. Sahu delineated sector-wise impact of coronavirus on Indian economy. He shed light on how COVID-19 has changed the dynamics of business. He talked about the strategies like environmental scanning and organisational capabilities to enhance the business while citing the example of Zero Contact Delivery adopted by the E-Commerce and Food Delivery companies. He emphasised to take this pandemic as an opportunity and it's indispensable to move towards self-sufficiency.

During the session, Faculty members, Research scholars and Students of the department actively participated and discussed about the various emerging issues with the speaker. Dr. Dhanraj Sharma extended the gratitude towards the H'ble VC, Prof. R. K. Kohli, for his kind support and motivation. The session ended with the vote of thanks.



Prof. Praveen Sahu, Expert



Prof. Anjana Munshi, Dean



Dr. Anand Thakur, HoD



Dr. Dhanraj Sharma, Convenor



Glimpse during the special lecture