

*School of Management Organizes a Special Lecture (Online)  
on Investment Management*

19<sup>th</sup> October 2022

Under the patronage of Hon'ble Vice Chancellor, Prof. Raghavendra P. Tiwari, School of Management at Central University of Punjab, organized a Special Lecture (Online) on "Investment Management." The keynote speaker for the event was Mr. Anu Jindal, Vice President, IDFC (MF).



Mr. Anu Jindal explained the need of savings and investment to the audience. He discussed the basic Mantras of investment, such as: recognize your investment goals, invest in businesses you



understand, avoid predictions, have patience, have a "good real rate of return", margin of safety; etc. He briefly mentioned the "Rule of 72" to double the investment. He also made the audience aware of the compounding effect of investment and how the period of investment is more important than the rate of return. The speaker also briefed

the listeners on the concept of term insurance and how it is better from endowment plan of insurance. The lecture session was followed by a Q&A session.

Dr. Anand Thakur, Dean, School of Management, expressed his gratitude towards the invited speaker for enlightening the audience on the relevance of mutual fund structure and performance evaluation, investment instruments, fixed-income securities and international investments in the field of investment management.

Faculty, research scholars and students of the university participated in his programme.

