

## **School of Management (CUPB) Organizes Invited Lectures on ‘Recent Changes in the Indian Economy’ & ‘Developing Business Plan’**

14<sup>th</sup> NOVEMBER 2022,

Under the patronage of Vice Chancellor Prof. Raghavendra P. Tiwari, Department of Financial Administration, School of Management at the Central University of Punjab, organized invited lectures on “Recent Changes in Indian Economy” and “Developing Business Plan”. The keynote speaker was Prof. G.L. Puntambekar, Department of Commerce, Dr. Hari Singh Gour Vishwavidyalaya.

At the outset, Dr. Anand Thakur, Dean School of Management, welcomed the participants and briefly introduced the topics of the session.

In the first session, Prof. Puntambekar briefed the significance of geopolitics in shaping the economic system of the country. Prof. Puntambekar quoted the example of Ramayana, Mahabharat, and Chanakya Niti in strategy formulation. He shed light on the three important aspects– Character, Consistency, and Reliability & their contribution in development of any nation. The expert explained the different phases of the Indian economy with various examples.

### **Glimpse of the Events**



In the second session, Prof. Puntambekar presented enlightened the young minds by sharing that every startup cannot bring huge profits at the initial stage, but by patience and hard work, entrepreneurs can achieve their motives. 23 Teams presented their business plans. The students came up with interesting business ideas on topics such as saffron cultivation, aqua farming,

consultancy for MSMEs, scrap dealing, South Indian cuisine food services, food business, platforms for education, communication skills development, waste management, recreational facilities, battery facilities for e-vehicles and many others.

On this occasion, faculty members (Dr. Dhanraj Sharma, Dr. Ruchita Verma, Dr. A. Eronimus, and Dr. Hareesh Kumar, were present. Research Scholars and students participated in this programme.

**पंजाब केन्द्रीय विश्वविद्यालय, बठिंडा**  
**Central University of Punjab, Bathinda**  
**ਪੰਜਾਬ ਕੇਂਦਰੀ ਯੂਨੀਵਰਸਿਟੀ, ਬਠਿੰਡਾ**  
NAAC ACCREDITED 'A' GRADE UNIVERSITY  
'Five Star' Rating Under GRIHA LD for Master Plan

**Department of Financial Administration**  
**(School of Management)**  
*Organizes Invited Talks*

**Date: 14.11.2022** **Venue: Academic Block**

<b>Session 1</b>	<b>10.00 AM – 11.00 AM</b>	<b>Recent Changes in Indian Economy</b> <b>(in Conference Room)</b>
<b>Session 2</b>	<b>2.30 PM – 3.30 PM</b>	<b>Developing Business Plan (in Seminar Hall)</b>

**PATRON**  
**Prof. R. P. Tiwari**  
Hon'ble Vice Chancellor  
Central University of Punjab

**Speaker**  
**Prof. G.L. Puntambekar**  
Department of Commerce  
Dr. Harisingh Gour Vishwavidyalaya

**Organizing Committee**

<b>Dr. Anand Thakur</b> (Director)	<b>Dr. Dhanraj Sharma</b> (Member)	<b>Dr. A. Eronimus</b> (Member)
<b>Dr. Ruchita Verma</b> (Organizing Secretary- <i>Session 1</i> )	<b>Dr. Hareesh Kumar T</b> (Organizing Secretary- <i>Session 2</i> )	

