



ਪੰਜਾਬ ਕੇਂਦਰੀਯ ਵਿਸ਼ਵਵਿਦਯਾਲਯ/ਪੰਜਾਬ ਕੇਂਦਰੀ ਯੂਨੀਵਰਸਿਟੀ
Central University of Punjab

A Central University established by an Act of Parliament

Policy for Resource Mobilization

PREAMBLE

The University operates student centric policies with focus on research driven quality education in line with the national and international needs. The cardinal principle of University administration is to identify, tap and create new resources and optimize and conserve the available resources for the use of the students, faculty and staff. Thus this document provides policy framework for realising the vision and mission of the University.

Resources

The resources required to achieve the vision and mission of the university include tangible and intangible resources i.e. Manpower, Equipment, Material and Academic Resources, Infrastructural and Financial Resources.

Human Resources

The University will ensure that faculty needed to run the educational courses and research as per the laid down norms is available for the benefits of the students. For Officers of the University and other non-faculty staff the procedure laid down by statutes, ordinances and govt. policies will be adhered to.

Mobilization of Students against Cash Intake

The important part of cash inflow in budget outlay is the student admission and resulting fees received from them. In order to ensure that all seats are filled against approved intake following mobilization plan is implemented.

Quality Education

The University shall ensure that the quality education is imparted by the excellent teachers so the alumni become ambassadors of the university to mobilize for new admissions.

Infrastructure and Facilities

This attracts quality intake and enhances mobility to attract maximum admission. Efforts therefore shall be made for ensuring world class facilities.

Advertisenents and Publicity

The University should invest certain amount annually on this head to mobilize admissions effectively and create a brand value. Advertisement and publicity of CUCET etc. shall also be made.

Equipment and Material Resources

Based on the Strategic Plan the requirement of equipment & material resources will be worked out by the university for ratification/approval of the statutory bodies.

Infrastructural Resources

In order to operate the approved academic programmes effectively and provide administrative support, the building and basic infrastructural requirements shall be worked out by the university for approval of Building Committee, Finance Committee and Executive Council

Funds Mobilisation

Based on Student Intake, faculty, laboratory/library and infrastructural requirements shall be worked out. The details of funds requirement will be examined and cash inflow/out flow will be worked out for ratification/approval of the concerned statutory bodies. Resource Mobilization shall be carried out around following broad contours: -

1. Cash inflow from academic and hostel fees from students.
2. Cash inflow from Government grants.
3. Cash inflow from Consultancy, Alumni, extramural research grants.
4. Cash inflow from short-term deposits and from saving accounts.
5. Cash inflow from outsourcing of university resources.

Cash inflow from commercial plantations in the university premises

Mobilization Plans

Maximize Cash In Flow

Necessary steps shall be taken to ensure that admissions are done as per plans, fee is received on time and efforts are made to materialize inflow from fees and other planned resources.

Minimize Cash Out Flow

It shall be ensured that efficient, effective rule based purchasing process is followed. Conservative approach towards recurring expenses shall be followed to ensure that cash out flow is minimum as per approved budget.

Monitoring

The implementation of the policy shall be monitored periodically and required mid-course corrections shall be made.

For any query, please contact:
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